

LINDA RUBES

243 West End Avenue, #905, New York, NY 10023
lrubes@mac.com • 212.489.7910 • lindarubes.com

SUMMARY

I'm an art director and designer consulting on a variety of print and digital projects both on-site and off. I have extensive experience in print magazines, both consumer and trade, and have been responsible for the creation and development of numerous apps and digital media.

Print: I've worked on a wide range of print magazine projects, including ongoing art direction, prototype creation, and redesigns for clients including **AQ**, **McGraw-Hill**, and **AARP**. I have extensive experience working on staff at consumer magazines, including 10 years as an art director at **Fortune**.

Digital: I worked on the creation and launch of the tablet editions for **Entertainment Weekly** and **Reader's Digest**, led the design and development of the **Departures Blackbook** iPad app for American Express Publishing, and developed an app prototype in conjunction with a print magazine launch for **AARP**. I design and consult on a regular basis for the tablet editions of **Travel + Leisure** and **Food + Wine**.

CURRENT PROJECTS

AQ: Athlete's Quarterly

Design and art direct a controlled circulation magazine for professional athletes.

Perspectives on the Long Term

Design and art direct a book of global finance essays published by McKinsey & Co.

Food + Wine and **Travel + Leisure**

Monthly design and creative consulting on magazine tablet editions.

RECENT CLIENTS

AARP, **AQ**, **Bloomberg Markets**, **Departures**, **Entertainment Weekly**, **ESPN The Magazine**, **Food + Wine**, **Maryjane Fahey Design**, **McGraw-Hill**, **McKinsey & Co.**, **Robert Newman Design**, **Prevention**, **Reader's Digest**, **Rodale**, **Travel + Leisure**

PAST EMPLOYMENT

Fortune, Time Inc., New York, NY

Associate art director (2001 - 2010) Collaborated with editors and photo editors; commissioned illustration; designed cover packages and features; art directed special issues.

Newsweek, The Washington Post Company, New York, NY

Freelance art director (2000 - 2001) Collaborated with editors and photo editors; commissioned illustration; designed features and columns; worked on special issues.

React, Advance Publications, New York, NY

Art director (1996 - 2000) Managed 8-person art department for weekly teen news magazine; directed photo shoots and commissioned illustration; designed covers and inside pages; consulted on website and special projects.

The American Lawyer Magazine, American Lawyer Media, New York, NY

Associate art director (1994 - 1996) Designed pages; commissioned illustration; edited photos; art directed special supplements.

EDUCATION

New York University, B.A. Humanities 2003 (*cum laude*)